



Old Englewood Village Association (OEVA)

Town Hall Meeting Minutes

Date: April 19th, 2021

Location: The Open Studio, 380 Old Englewood Road.

Present:

Robert Reil, President, Rob@EnglewoodFL.org
Evelyn Dow, Vice President, Evelyn@EnglewoodFL.org
John Watson, Treasurer, John@EnglewoodFL.org
Todd Tracy, Secretary, Todd@EnglewoodFL.org
Les Bernstein, Director, Les@EnglewoodFL.org

Absent: None.

Meeting was called to order by Robert at 3:31

Approval of Minutes: John Watson made the motion to approve the minutes of 3-14-2021. Les Bernstein seconded the motion. The Motion passed unanimously.

Approval of Minutes: Les Bernstein made the motion to approve the minutes of 4-15-2021. John Watson seconded the motion. The Motion passed unanimously.

Committee Reports:

Robert read and reviewed his Executive Report.

Robert's IT report: All of the accounts are locked down; no former board member has access to the banking or advanced web site / Microsoft tools. The OEVA files have been returned by Nancy and they will need to be reviewed and scanned into the OEVA cloud-based records. Eric has offered to continue consulting with OEVA on the website management and any improvements as requested. It was suggested that Matthew Beebe might be able to help as well, his number was 321-240-0885. Jim Hogan was suggested as a possibility as well.

Robert also talked about web site domains, funneling, tracking and membership privacy and data access for e-mailings. He suggested that different domains could be used to track data flows. No decision was made, the conversation will continue. Todd questioned what web site our publications should use. The Board agreed to stick to the historic OldEnglewood.com, or the OldeEnglewood.com sites. The conversation drifted off into the CRA signage and staying consistent across all our platforms and community connections.

John's Treasure Report. There are approximately 150 members. The books have been transferred from Quick Books to the Wave, and the data is safely stored in the Cloud. The combined accounts of

OEVA total approximately \$ 45,950.00. John also heads the Governance and Membership committee. John proposed the possible vetting of the membership, new and old and all future log-in / web site management passwords will be tagged to the members role in OEVA, as in Treasure@ or something similar to avoid confusion in the years ahead.

Evelyn's RCTOD report. The CRA has requested a follow-up postcard mailing to the RCTOD property owners, her committee is working on that. Evelyn suggested creating a map, flyer, info card, walking tour, a new logo, and a fun marketing phrase for the zoning. Evelyn also noted that the Cedar Street parking lot is the south anchor of the RCTOD neighborhood which would make it a perfect place to host small art events.

Les' Events report. The Sea Food Festival will be held in Early May and that the promoter is able to get permits once again out of Sarasota County. Les suggested that the CRA might like to hear any public comments or suggested that the RCTOD committee receives from the public or from OEVA's general membership.

New Business:

Marie asked about OEVA's social media, specifically who oversees the posting? The Board asked if Marie would be interested in that task? Marie would consider it, John offered to help. There was a lengthy discussion on what OEVA's social media platforms are and who controls them. Robert has a spreadsheet with all the social media information and the administrative access, and he would share it with Marie.

It was noted by John that there are new members that have offered to volunteer, maybe they would be willing to help as well. Marie suggested the Art committee consider "Collaborative Art Projects" and reviewed several ideas and community examples.

Bret Clark asked about our recent motions and clarified the difference between a Standing and Ad-Hoc Committee. Todd reminded everyone that only the Arts Committee was intended to be created as an Ad-Hoc committee to give it the freedom to operate and self-fund independently. Future committees will be Standing Committees unless the Board specifically decides otherwise.

Les talked about the phasing of the CRA construction projects ahead, the impacts of those projects and lack of control OEVA has over them. Todd reminded everyone that the CRA is just an advisory board, and that the County has full control over those projects now. Les wondered if there was not a way to stay connected to the local merchants and help them understand the entire process. Les also noted that the engineering firm had an excellent reputation for working with the public and keeping access to the local businesses always open.

Old Business:

None.

Motion to Adjourn was made by John Watson, seconded by Les Bernstein, unanimously approved.

The meeting ended at 5:12 PM.