

## OEVA BOARD MEETING 12-18-2023 MINUTES

### A FLORIDA NOT FOR PROFIT 501(c)4 CORPORATION

1. Introductions and Attendance: Kathi Obendorfer, John Majka, Judy Canero, Terry Shortt, Deborah Osburn, Joyce Colmar, and Leslie Brown. Jim Schepers attended by phone. Les Bernstein was excused by approved leave.
2. Call to Order: President Obendorfer called the meeting to order at 4:01 p.m.
3. Approval of Minutes of 11-14-2023 Board Meeting. Motion to approve by Deb Osburn and seconded by Leslie Brown. Motion passed unanimously.
4. Officer Reports

President Report: Kathi Obendorfer started by announcing the success of the recent Christmas Walk. She asked that Board members send her their observations and comments to her. She plans to share these and other comments with members of the Events Committee at this Thursday's meeting (Dec. 21). She added that this event along with a couple of previous events will help generate momentum and excitement at the Annual Meeting scheduled for January 16<sup>th</sup> at LaStanza. She reported that the Christmas Event generated about \$8,600 in revenue and hopefully netted around \$2,600 after expenses.

Joyce talked about the need for an annual budget for the organization for 2024. She also pointed out the need to solicit donations and to look for other ways to generate income.

This sparked discussion about other organizations and how they raise money. The topic turned to the recent event and the donations that allowed OEVA to provide 30 bikes to local schools plus another 25 that were raffled at the event.

Kathi then read a letter she plans to send to all the volunteers, donors and sponsors, thanking them for events held throughout the year, especially for the recent Halloween and Christmas events.

Vice President Report: No report

Treasurer Report: Joyce Colmar submitted her report. Secretary Schepers made a motion to approve the Treasurer's report and it was seconded by Leslie Brown. It passed unanimously.

Secretary Report: Secretary Schepers started with a motion to accept the resignation email, received by the President, from Director Hollinger, resigning her position on the Board. It was seconded by the President and passed unanimously. He then explained that Director Hollinger held seat #6 and the term for this position didn't expire until 12/31/2024. This position could also be filled along with 3 other seats up for election at the Annual Meeting. Seats #1-2-3 with terms expiring 12/31/2026, will be filled at the Annual Meeting. If a candidate is not elected, the Board could look to appoint someone to all open and available seats.

The Secretary then talked about Judy Canero holding seat #10 and it was up for election. He had previously suggested that the Board consider decommissioning seats 10 & 11 since 11 was still vacant. Director Canero would continue to serve in seat 10 until year-end. She would then be available for one of the open seats up for election or appointment.

He then made a motion to decommission seats 10 & 11 on 12/31/2023, seconded by President Obendorfer, and passed unanimously.

He finished his report by updating the committee lists with the suggestion he take over Governance and the Diversity and Inclusion committees, Terry Shortt to chair Events, Judy Canero to chair Media, and John Majka to chair the Merchandising Committee.

## **Required Committees**

**Executive Committee:** Chaired by Kathi Obendorfer

**Finance Committee:** Chaired by Joyce Colmar:

**Governance Committee:** Chaired by Jim Schepers

**Membership Committee:** Chaired by Deb Osburn: Director Osburn reported that she had received about 20 RSVPs for the Annual Meeting. She requested suggestions from the Board on ideas for bullet points for a hand-out to prospective members at the meeting. This generated discussion about what this organization could do to help the businesses on Dearborn Street. Terry suggested we invite all the businesses on the street to some type of event sponsored by the organization. There was a lot of discussion about various types of events that could be sponsored.

It was decided that Director Osburn would take some of our ideas and put them in a hand-out for members to view.

### **Other Committees**

**Arts Committee:** Chaired by Les Bernstein

**Englewood Arts District (EAD):** Chaired by Leslie Brown

**Events Committee:** Chaired by Terry Shortt

**Government Relations Committee:** Chaired by Joyce Colmar

**IT Committee:** Chaired by Leslie Brown.

**Marketing Committee:** Chaired by Leslie Brown.

**Media Committee:** Chaired by Judith Canero

**Merchants Committee:** Chaired by Leslie Brown

**Diversity & Inclusion:** Chaired by Jim Schepers

**Merchandising:** Chaired by John Majka

### **5. OLD BUSINESS:**

Christmas Walk – covered in President's report

### **6. NEW BUSINESS:**

1. Annual Meeting: 1/16/2023 at LaStanza from 5:00-6:30 p.m.

### **7. ANNOUNCEMENTS:** None

### **8. ADJOURN:** Made by John Majka\_\_\_\_\_

Seconded by Leslie Brown\_\_\_\_\_

Time of Adjournment: 4:52 p.m.\_\_\_\_\_