

OEVA BOARD MEETING 5-21-2024 MINUTES

A FLORIDA NOT FOR PROFIT 501(c)4 CORPORATION

1. Introductions and Attendance: Kathi Obendorfer, Deborah Osburn, John Majka and Judy Canero. Joyce Colmar and Jim Schepers, joined by phone. Jacky Skubik excused.
2. Call to Order: President Obendorfer called the meeting to order at 4:35 p.m.
3. Approval of Minutes of 3-12-2024 Board Meeting. Motion to approve by Deb Osburn and seconded by Judy Canero. Motion passed unanimously.
4. Officer Reports

President Report: Kathi began by reading the resignation of board member, Terry Shortt dated 5/17/2024. Terry sent a message stating that his business activities and other obligations were going to increase, and he felt it best to resign. He will continue to support OEVA in future events. The Board thanks him for his past and present support. Jim Schepers formalized the acceptance of his resignation by making a motion to accept, which was seconded by John Majka. Passed unanimously.

Kathi then turned the discussion about a replacement for Terry's Director #9 seat on the Board. Multiple names surfaced including many who had attended the Annual Meeting. Several Directors indicated they would be contacting various names that were discussed.

A question arose about the Marketplace on Dearborn and what if any had been decided about the property going forward. It appears the owners will be conducting temporary use permits for the property and follow existing Sarasota County regulations. They will run events on Saturdays and by permit only.

Kathi asked if anyone would be available for the next CRA Meeting on 6/10/2024 as she would not be able to make it. The Secretary and Vice-President both thought they would be available that day. The meeting is to take place at Lemon Bay Park at 1 p.m.

Vice President Report: No report

Treasurer Report: Joyce has transferred the role of Treasurer to Jacky Skubik. Jacky had prepared a report before leaving on a trip. The Secretary raised a question about the lack of an expense from Blythe Lopez who makes Facebook postings for the organization. He wondered if we eliminated using her. Discussion ensued and we had made a duplicate payment previously. We will use her for upcoming events. Secretary Schepers then made a motion to accept the Treasurer's report and it was seconded by Director Majka and passed unanimously.

Secretary Report: In keeping with the President's request to start every meeting with something positive I offered the following. "No matter what's happening, choose to be happy. Don't focus on what is wrong. Find something positive in your life." - Joel Osteen. Joel Osteen is a pastor of a Megachurch in Texas.

He then presented the ratification of combining the Marketing section of the Policy and Procedures Manual with wording about a new portion to be added concerning fund-raising. He presented the following.

FUND DEVELOPMENT and MARKETING

The committee will be chaired by a director. The committee is tasked with developing and executing an annual development plan which outlines goals, assignments and processes for each type of fund-raising, including but not limited to developing a charitable base to encourage and promote a continuity of donors. It is also responsible for developing the OEVA brand and promoting community awareness.

There was discussion about whether this was actual wording concerning the proposed change and the Secretary assured the Board that he had just moved the wording around and had not changed the content.

After clarification the change was approved. Joyce volunteered to serve on the committee.

Required Committees

Executive Committee: Chaired by Kathi Obendorfer-See President's report.

Finance Committee: Chaired by Jacky Skubik: Nothing additional than Treasurer's Report.

Governance Committee: Chaired by Jim Schepers No report.

Membership Committee: Chaired by Deb Osburn: Nothing at this time.

Other Committees

Arts Committee: Chaired by: The President inquired about this committee. The Board at its last meeting combined the EAD ART Committee and this committee into one single committee.

Events Committee: Chaired by: Due to Terry's resignation this chair is vacant.

Government Relations Committee: Chaired by Joyce Colmar. Nothing at present.

IT Committee: Chaired by Eric Peterson: There had been a problem with OEVA possibly losing its website domain, but Eric was able to work it out. All the feedback has been positive about the job being done by Eric.

Marketing Committee: Co-chaired by Kathi Obendorfer and Jacky Skubik: Nothing at present.

Media Committee: Chaired by Judith Canero: Nothing at present. Discussion arose about when we should start promoting the Fall season events. There was some initial conversation about the Safe Halloween Walk and the Christmas/Holiday Parade. The parade is scheduled for December 14, 2024. The Englewood High Band will lead. There was discussion about including more bands from area high schools like Venice and North Port. Also discussed were ways to add area groups and businesses.

Merchants Committee: Co-chaired by Kathi Obendorfer and Deb Osburn: No report

Diversity & Inclusion: Chaired by Jim Schepers: No report

Merchandising: Chaired by John Majka: Director Osburn reported that she had visited with someone about making a mock-up T-shirt for OEVA to add to this area. John indicated he looked forward to seeing it.

5. OLD BUSINESS:

Marketplace on Dearborn- See President's report.

6. NEW BUSINESS:

Joyce asked a question about the 501(c)(3) status that a local attorney was working on procuring from the IRS. Kathi reported it was still being worked on and hope to have an update by the end of June.

7. ANNOUNCEMENTS: The Secretary inquired about our next Board Meeting. It was scheduled for June 18, 2024, at 4:30 p.m. The location will be Kathi's office.

8. ADJOURN: made by Jim Schepers_____

Seconded by Deb Osburn_____

Time of Adjournment: 5:24 p.m._____